

# Exploration of New Ideas and Methods for Globalized Education in Higher Education

Chaoxi Qian

Guizhou Qiannan College of Science and Technology, Qiannan, China

**Keywords:** Higher Education; Globalized Education; New Ideas; New Methods; International Curriculum; Cross-cultural Communication; Multicultural Integration; Teacher Training; Optimization of Educational Resources

**Abstract:** This article primarily investigates new ideas and methods for exploring globalization in higher education. The principal aim is to promote the development of globalization in higher education. The article provides an introduction to the background and significance of the globalization of higher education. It then explores the theoretical foundation of globalized education, including the definition and characteristics of globalized education, as well as the necessity of globalization in higher education. It elaborates in detail on the new ideas and methods for globalizing higher education, which include the construction of curriculum systems, cross-cultural exchanges and cooperation, the integration of multiculturalism, the cultivation of innovative abilities, and the dissemination and sharing of knowledge under a global perspective. Simultaneously, it analyses the challenges faced by globalization in higher education and its countermeasures, and looks forward to future development trends.

## 1. Introduction

Globalization has become an important trend in today's world. Domestic universities, as important areas for the incubation of knowledge and talent cultivation, inevitably face the challenges and opportunities of globalization. With the continuous advancement of globalization in recent years, the globalization of higher education has become a highly focused topic. Universities in various countries have strengthened international cultural exchanges and international education. The purpose of this study is mainly to explore new ideas and methods for the globalization of higher education. By analyzing challenges and countermeasures, it provides reference and lessons for the development of globalization in domestic universities[1]. The globalization of higher education refers to the integration of international diversified elements into the environment of higher education to adapt to the trend of globalization and conduct transnational and cross-cultural exchanges and cooperation, and cultivate high-quality talents with global vision and cross-cultural ability. The globalization of higher education is an important part of global education. It has great significance for promoting international education exchanges, improving the quality of higher education, promoting economic and cultural development, enhancing the international competitiveness and influence of universities, and more [2-3].

## 2. Theoretical Basis of Globalized Education

Globalized education is a new type of educational teaching model, mainly conducting education for different countries and cultures in the context of globalization. This educational concept mainly cultivates students with a global vision and cross-cultural communication skills. The main features of globalized education are:

Globalized education involves different languages and different historical cultures. This is a feature of globalized education. Therefore, the cultivation of cross-cultural ability is an important part of globalized education, which can help students better adapt to the international environment.

Globalized education cannot be separated from cross-cultural communication and cooperation. Through the exchange and cooperation between students to share their knowledge and interests, it

can enhance their ability for cross-cultural communication and cooperation.

Attention should be paid to cultural differences and common points of different countries. The content of teachers' teaching needs to have international characteristics, allowing students to better understand and adapt to the international environment [4].

With the continuous integration of globalization in recent years, the world is a whole. The education of universities must keep up with the times. We need to integrate internationalization and globalization into all aspects of higher education and teaching, to better cultivate excellent talents with international quality, promote the international development of universities, and improve the academic status and competitive influence of universities internationally. As globalization deepens, economic and cultural exchanges between countries are becoming more and more frequent. Therefore, the globalization of higher education is not only a requirement for the reform and development of higher education, but also an important way to contribute to global economic and cultural development. The necessity of the globalization of higher education is increasingly attracting people's attention and importance. Basically every country is actively promoting globalized education [5].

### **3. New Ideas and Methods for the Globalization of Higher Education**

To meet the needs of higher education in the era of globalization, we must constantly explore new ideas and methods for the globalization of education. The study will elaborate in detail from four aspects: the construction of international curriculum systems, cross-cultural exchanges and cooperation, integration of multiculturalism and cultivation of innovative abilities, and the dissemination and sharing of knowledge under a global perspective:

#### **3.1 Construction of International Curriculum System**

To build the globalization of higher education, we need to further optimize and establish an international curriculum system. The construction and optimization of the curriculum system is an important way to establish education and improve students' global business and cross-cultural communication abilities. The design and evaluation methods of the curriculum are important parts of the international curriculum and system construction.

In the construction of an international curriculum system, we need to fully consider the cultural differences between different countries and regions and the characteristics of different disciplines, so as to construct a curriculum system with an international perspective. We should specifically cover professional skills in the era of globalization. Cross-cultural communication and cooperation abilities can be developed through a series of international courses, allowing students to better adapt to the development of globalization [6-7].

#### **3.2 Cross-cultural Communication and Cooperation**

Cross-cultural communication and cooperation are important ways to enhance abilities. Educators in universities can organize exchange projects for students and teachers. Through international academic exchanges, the goals of cross-cultural communication and cooperation can be achieved. This requires educators in universities to provide opportunities and stages for students and teachers to participate more actively in international exchanges.

Student exchange programs can be carried out through cooperation with foreign universities, and students can exchange and communicate, which can further allow students to study in different cultural backgrounds, thereby improving their cross-cultural communication and cooperation abilities.

Teacher exchange programs can be carried out through exchanges between teachers and foreign universities. They can discuss academic issues and exchange teaching methods, further improving the international literacy of teachers [8-9].

#### **3.3 Integration of Multiculturalism and Cultivation of Innovative Abilities**

Under the background of globalization, the integration of multiculturalism and the cultivation of

innovative abilities are important parts of the globalization of higher education. By exchanging between different cultures, improving students' cross-cultural communication and understanding abilities is an important means of cultivating students. To achieve this goal, universities need to organize corresponding cultural and curriculum content. Through courses, students' cross-cultural communication and understanding abilities can be cultivated. In the environment of multicultural integration, students can generate more ways of thinking and innovative methods[10].

### **3.4 Dissemination and Sharing of Knowledge under Global Perspective**

The dissemination and sharing of knowledge are important ways to improve the internationalization of higher education. Through online open courses, quality teaching resources and course dissemination can be seen worldwide, thereby improving the internationalization of higher education.

Online open courses mainly use digital technology to integrate teaching resources from different sources through the Internet, and share these resources with global educators and students[11].

## **4. Challenges and Countermeasures of Globalization in Higher Education**

The globalization of higher education faces both opportunities and challenges. It is critical to fully understand and address these challenges for the development of globalized education in universities.

### **4.1 Difficulty in Cross-cultural Communication and Understanding**

Cross-cultural communication and understanding are important elements of globalized education. However, differences between cultures pose challenges to intercultural exchanges. Students may have difficulty effectively communicating and collaborating due to cultural differences and language barriers. Simultaneously, teachers face some challenges when teaching cross-culturally. How to balance the differences between cultures? Guiding students to respect and tolerate the values of different cultures. Universities need to take corresponding measures. Strengthen cross-cultural education training, further cultivate the cross-cultural communication and cooperation abilities of students and teachers. In the design of the curriculum, intercultural communication subjects should be added, and students should be encouraged to engage in cross-cultural exchanges. Teachers can also improve their cross-cultural teaching and technical abilities by participating in international exchange projects or actively participating in relevant training [12-13].

### **4.2 Pressure of International Cooperation and Competition**

With the continuous development of globalization, competition and cooperation among universities are becoming more and more intense. International cooperation can provide more resources and opportunities for efficiency improvement. But competition can also intensify the tense relationship between universities. This is mainly reflected in international rankings and international direct fame. The pressure of competition and cooperation has brought new challenges to globalized education in each university [14].

To address this issue, universities need to establish and improve the institutional planning of globalized education. This includes the stipulations for cooperation agreements in education and teacher exchanges. Ensure the smooth implementation of globalized education from the system. By cooperating with foreign universities, such as student exchange programs and international academic exchanges, the cultivation of international quality and cross-cultural communication skills of students and teachers can be improved. Training should be provided for teachers in cross-cultural teaching and educational technology. Further improvement in teacher's literacy in globalized education is needed. Also, resource sharing and integration should be strengthened, and the advantages and resource complementation between universities should be leveraged. Further improve the use of educational resources. Through these countermeasures, we can better face the challenges of globalized education, promote the development of globalized education in universities, and further improve the international competitive ability of universities[15].

### **4.3 Optimization and Integration of Educational Resources**

The integration and optimization of educational resources in universities require a relatively high level of technology and management. This requires a certain amount of effort and cost. The optimization and integration of educational resources can improve the efficiency of using educational resources, reduce the cost of education, and improve the quality of education. Universities can share and integrate through platforms for sharing educational resources, databases, etc. Also, by building online educational platforms, digital resource libraries, etc., the construction of digital education and learning resources can be strengthened. Further improve the efficiency and satisfaction of student learning. Through course design, diversification and personalization of educational resources, more diverse educational resources can be provided for students to meet their different development needs[16].

### **4.4 Training and Development of Teachers' Global Education Literacy**

Teachers in universities play a vital role in globalized education. Teacher quality is directly related to the quality of education and the cultivation of students' cross-cultural communication abilities. Based on this, developing teachers and training their educational technology is an important task for developing globalized education.

#### **4.4.1 Improve teachers' cross-cultural teaching abilities**

Cross-cultural teaching ability is a necessary ability for teachers in globalized education. They should be able to design and carry out corresponding teaching activities according to the cultural backgrounds of different students. Universities can improve teachers' cross-cultural teaching abilities through teacher training, academic exchanges, etc.

#### **4.4.2 Improve teachers' educational technology abilities**

Improving teachers' educational technology abilities is an important link in globalized education in recent years. With the rapid development of information technology, especially digital education technology, it has become a prerequisite for globalized education. Strengthen teacher training and promote digital education to improve the educational technology abilities of teachers.

#### **4.4.3 Establish a Globalized Education Evaluation System**

To effectively evaluate teachers' globalized education literacy, universities need to establish a globalized education evaluation system. From teachers' cross-cultural teaching abilities, educational technology, and educational quality, these indicators ensure that teachers' globalized education literacy meets the needs of the university.

#### **4.4.4 Strengthen International Academic Exchanges**

International academic exchanges are an important way to improve teachers' global education literacy. By participating in international academic conferences and exchanging with internationally renowned scholars, they can better improve their global education literacy.

In the globalization of higher education, the development of teachers' global education literacy is very important. Teachers are an important link in university education. Their quality and abilities directly affect the results of globalized education. Through some of the measures above, teachers' global education literacy can be better improved. Enhance their cross-cultural teaching and educational technology abilities. Further promote the development of globalized education in universities.

## **5. Conclusion**

The globalization of higher education is a trend in the development of university education in the era of globalization. It is also an important content that educators in higher education continue to explore and practice. This article discusses the related issues of the globalization of higher education. In the era of globalization, higher education faces many challenges and opportunities.

This requires educators in universities to continuously explore and discover, to promote the development of the globalization of higher education. It also needs the support of policies and the guarantee of systems, optimization and integration of educational resources, training and development of teachers' global education literacy, to provide guarantees and support for the globalization of higher education. It should be realized that the globalization of universities is not only the development trend of higher education, but also an important issue that educators in higher education must face and solve today. Through strengthening international exchanges and cooperation, the international competitiveness and innovative abilities of students and teachers can be enhanced, thereby better promoting the development of the globalization of higher education.

## References

- [1] Yang Lingfeng. Comparative Analysis of Ideological and Political Education in Chinese and American Universities under the Perspective of Globalization [J]. *Modern Business Trade Industry*, 2022, 43(18):3.
- [2] Zhang Yong, Liu Yun. Preliminary Analysis of General Education Problems in Science and Engineering Disciplines in Universities from an International Perspective [J]. 2021.
- [3] Wang Yue, Gao Jing. Innovation of Ideological and Political Education in Universities under the Background of Globalization [J]. *Middle School Political Teaching Reference*, 2022(39):1.
- [4] Xun Yibin. Chinese Cultural Identity Education in University English Teaching under the Background of Globalization [J]. *University: Teaching and Education*, 2021, 000(001):P.79-81. DOI:10.3969/j.issn.1673-7164.2021.03.034.
- [5] Li Gang, Wu Yongxiang. Analysis on Education and Governance of Ideological Security of Graduate Students in Universities under the Background of Globalization [J]. *Journal of Hubei Open Vocational College*, 2022, 35(19):29-30.
- [6] Xu Min, Qin Yanxin, Ji Wei. Research on the Current Situation and Countermeasures of Internationalization of Higher Education [J]. *Taste • Classic*, 2022(23):3.
- [7] Shen Chen. Research on the Improvement of Library Service Capability in Universities under the Background of Internationalization of Education [J]. *Anhui Educational Research*, 2022(30):22-23.
- [8] Xu Jie. Discussion on Foreign Affairs Management of Universities in the Process of Internationalization of Higher Education [J]. *Sino-Foreign Exchange*, 2021, 028(003):545-546.
- [9] Zhang Yang. Discussion on Foreign Exchange and Cooperation of Universities under the Background of Internationalization [J]. *Chinese Science and Technology Journal Database (Citation Version) Education Science*, 2022(8):4.
- [10] Liu Jia, Zhang Hong, Zuo Xugan. Exploration on the Model of International Talent Training in Local Universities under the Background of Transitional Development [J]. *Industrial Technology and Vocational Education*, 2022, 20(1):4.
- [11] Tang Yan. Cultivation of Global Perspective of College Students from the Perspective of Global Competence [J]. *Educational Teaching Forum*, 2021(22):4.
- [12] Xu Zhaocheng, Su Qingwei. The Time Connotation and Development Path of the Internationalization of University Courses [J]. *Shenzhou Scholar*, 2022(12):5.
- [13] Rao Rong. Review and Prospect of the International Progress of Higher Foreign Language Education [J]. *Regional Governance*, 2021, 000(038):61-63.
- [14] Song Yingfa, Miao Hongna. Summary of the International Academic Conference on "Comparative Study of the Political Socialization Function of Higher Education under the Perspective of Globalization" [J]. 2021(2013-6):108-110.

[15] Fu Liming. Discussion on the Crisis and Response of Patriotism Education for College Students in the Era of Globalization [J]. University: Ideological and Political Teaching Research, 2022(5):4.

[16] Xie Lihui. New Economic Features of the Globalization of Chinese Higher Education [J]. Curriculum Education Research: New Teacher Teaching, 2014, 000(025):20-21. DOI:10.3969/j.issn.2095-3089(j).2014.25.020.